

Honcharov Kirill

Seo-specialist



✉ krl.ivanovich@gmail.com

☎ +380502069740

📍 Kharkiv

🌐 [LinkedIn](#)

Work experience

Google/Freelance

SEO-specialist

06/2020 - present

SEO-specialist, working experience 2 year. I`m working with the local Ukrainian market.

Working experience

1. Analysis of different web-sites for the presence of technical bugs. Making reports with technical tasks for developers. Building strategies, and preparing a roadmap. [The example of report available in link](#)
2. Implementation the google analytics, google tag manager, and google search console. Setting events in google tag manager and goals in google analytics.
3. I`ve been working with: wordpress, tilda, modx, opencart and the same
4. Making analysis of competition (serpstat, ahrefs, moz. and the same) An [example available in link](#)
5. Preparing and clustering semantic core. Downloading keywords in cheker of position.
6. Preparing and publication meta title.description in conformity with recommendation search engine.
7. Content analysis, preparing technical tasks for copywriting. Work with publication content within a platform.
8. Link Building and working with reviews.
9. Analysis and provide solutions for scaling the result within each project.

I was working with Ecommerce, corporate and web-sites services.

It's examples of my working cases:

1. [docs.google.com/presentation...](#)
2. [docs.google.com/presentation...](#)

Work experience

Art-lemon

Project manager
12/2019 - present

My personal requirements:

Building a strategy, planning and controlling the working process.

Specicaly about my skills

1. Communication with customers and project team.
2. Creating effective follow-up strategies and fixation of information within the CRM system.
3. Sending tasks for technical specialists. Discussion potential problems which include the project and provide different ways of solution. Researching problems points.
4. Making monthly working reports with conclusions on every item.
5. Negotiating with customers for prolongation of working process.
6. Sales and up sales services inside our company.

Main goals of my work are to satisfy customers needs and get profit for our company.

Education

**Kharkiv National University of
Municipal Economy named
after A. N. Beketov**

2015 - 2020

Automatisation of business process selling merchant in internet

Work preferences

Hello, I'm from Ukraine. I'm 24 years old. I've lost my job by reason of starting the war.

Please help me to find a new job.

My personal skills:

Intermediate level of English

Understanding the working process of starting and optimization advertising company **Google Ads** и **Facebook & Instagram**. I've taken part in building and scaling an advertising strategy. I have experience in **managing SEO projects** and was **acting as a technical specialist**.

I have **experience of managing 25 projects** in digital marketing during each month. (it's the maximum quantity of projects in my holding). The quantity of projects depends on difficult specification and wide communication with clients. I have experience in working with scrum and kanban. I use a roadmap for keeping deadlines and simplifying communication with customers. Also I've been managing experience in web-development.